



The Ruth Patrick Science Education Center

UNIVERSITY OF SOUTH CAROLINA AIKEN

University of South Carolina Aiken
471 University Parkway
Aiken, South Carolina 29801
803-641-3313
<http://rpsec.usca.edu/>

Infusing the love of Science, Technology, Engineering and Mathematics!

Potential S.E.E.D. Sponsor:

The Ruth Patrick Science Education Center will proudly host the 32nd Annual **Science Education Enrichment Day (S.E.E.D.)** at USC Aiken on **Saturday, October 7, 2017**. **S.E.E.D.** is a cooperative, community venture aimed at showcasing science, technology, engineering and mathematics (STEM) in a fun, family-oriented atmosphere. Last year more than 3600 parents, children and teachers were involved in hands-on activities and talked to real live scientists and engineers during the CSRA's largest STEM festival. Teachers attend in an effort to gain new insights and parents bring their kids because it's fun and educational. We have found that experiences like S.E.E.D. can have a profound effect on children's attitudes about STEM and STEM career fields.

Last year the generosity of various CSRA businesses and organizations helped to make S.E.E.D. a very successful event.

This letter is an invitation for you to join us in this effort by becoming a S.E.E.D. event sponsor. Sponsorship offers the opportunity to showcase your organization's commitment to science, technology, engineering and mathematics education.

Enclosed you will find a sponsorship packet outlining the various sponsorship levels and benefits that will be afforded your organization. If you would like to become a S.E.E.D. sponsor, please complete the sponsorship form and return prior to July 28, 2017. The sooner a sponsorship is secured, the more your organization can be recognized. You may also contact me at 803-641-3474 if there are questions.

Thank you for considering this invitation. We look forward to your support.

Sincerely,
John M. Hutchens
Director of Special Programs





SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (\$2,000 +)

- **Prominent** display of your company's logo on all S.E.E.D. promotional posters and flyers (*Over 2,000 posters are displayed in schools and businesses throughout the CSRA. Over 20,000 bookmark flyers are given out to CSRA students*)
- **Prominent** display of your company banner(s)
- **Prominent** display of your company's logo on S.E.E.D. t-shirts (*Over 370 t-shirts are printed*)
- **Prominent** display of your company's logo with links to your company's web site from our S.E.E.D. event web site (*Over 1000 hits to the website*)
- **Prominent** display of your company's name and logo in newspaper "S.E.E.D. Thank You" Ad (*Aiken Standard readership*)
- Booth space for your organization at S.E.E.D.
- At least five (5) verbal public acknowledgements of your company's sponsorship during the event
- Infuser (\$2500+) or Innovator (\$2000-\$2499) tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report (*Sent to over 2000 people*)
- Special Invitation to a private DuPont Planetarium presentation for 45 of your employees or guests (Scheduled after event)

GOLD LEVEL (\$1,000 +)

- Display of your company's logo on all S.E.E.D. promotional posters and flyers to be distributed in the CSRA
- Display of your company's logo on S.E.E.D. t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Display of your company's logo with links to your company's web site from our S.E.E.D. event web site
- Booth space for your organization at S.E.E.D. (if you are interested)
- Innovator tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company's support and links to your company's web site from our S.E.E.D. event web site

SILVER LEVEL (\$500 +)

- Inclusion of your company's name on S.E.E.D. posters to be distributed and displayed throughout the CSRA
- Display of your company's logo on event t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Booth space for your organization at S.E.E.D. (if you are interested)
- Scientist tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company's support from our S.E.E.D. event web site

BRONZE LEVEL (\$125 +)

- Display of your company's logo on event t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Analyst (\$250-\$499) or Researcher (\$125-\$249) tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report

Door Prize and In-Kind Donations

- Acknowledgment of your company's donation at the event
- Additional promotion will be commensurate to the value of the donation



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S.E.E.D.

Science Education Enrichment Day

Explore. Discover. Imagine

SPONSORSHIP PLEDGE FORM

In support of S.E.E.D. 2017, I/We hereby pledge:

Total Gift: \$ _____

Name (please print): _____

Name as I/we wish it to appear for sponsor recognition: _____

Street: _____

City: _____ State: _____

Phone: _____

E-mail: _____

Website: _____

Please send company logo to johnh@usca.edu in high-resolution jpg, eps, or pdf format.

Please select a method of payment:

____ Enclosed is a check made payable to the Aiken Partnership/RPSEC.

____ Please charge my Visa - MasterCard - American Express – Discover (circle one)

Name on Card: _____

Number: _____

Expiration Date: _____

SPONSORSHIP DEADLINE: 7/28, 2017



**Ruth Patrick Science
Education Center**

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**Please return completed pledge form to:
Ruth Patrick Science Education Center
Attn: SEED Sponsorship
471 University Pkwy, Box 3, Aiken, SC 29801
For sponsorship related questions, please contact
John Hutchens at 803-641-3474.**