



University of South Carolina Aiken  
471 University Parkway  
Aiken, South Carolina 29801  
803-641-3313  
<http://rpsec.usca.edu/>

*Infusing the Love of Science, Math and Technology!*

05/25/11

Potential S.E.E.D. Sponsor:

The Ruth Patrick Science Education Center will proudly host the **26th Annual Science Education Enrichment Day (S.E.E.D.)** at USC Aiken on **Saturday, October 15, 2011**. S.E.E.D. is a cooperative, community venture aimed at showcasing science, technology, engineering and mathematics in a fun, family-oriented atmosphere. On average more than 2700 parents, children and teachers get involved in hands-on activities and talk to real live scientists and engineers during this one-day event. Teachers attend in an effort to gain new insights into the current uses of science, technology, engineering and mathematics outside of the classroom and parents bring their kids because it's fun and educational. We have found that experiences like S.E.E.D. can have a profound effect on children's attitudes about science, technology, engineering and mathematics.

Last year the generosity of various CSRA businesses and organizations helped to make S.E.E.D. a very successful event.

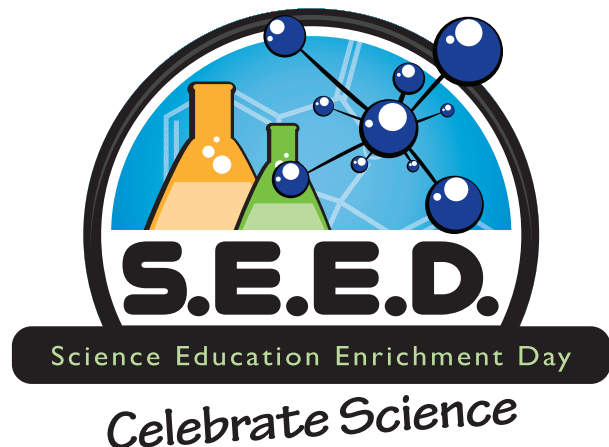
***This letter is an invitation for you to join us in this effort by becoming a S.E.E.D. event sponsor.***

Enclosed you will find a sponsorship packet outlining the various sponsorship levels and benefits that will be afforded you and/or your organization. If you would like to become a S.E.E.D. event sponsor, please complete the sponsorship form and return prior to August 3, 2011. You may also contact me at 803-641-3474 if there are questions.

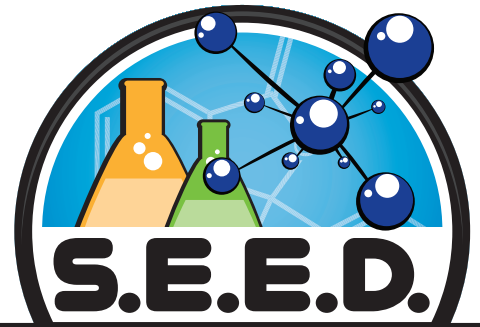
Thank you for considering this invitation. We look forward to your support.

Sincerely,

John M. Hutchens  
Director of Special Programs



# 2011 S.E.E.D. SPONSORSHIP OPPORTUNITIES



Science Education Enrichment Day

*Celebrate Science*

## **PLATINUM LEVEL ( \$2,000 + )**

- Prominent display of your company's logo on all S.E.E.D. promotional posters and flyers
- Prominent display of your company banner(s)  
(Please provide up to three.)
- Prominent display of your company's logo on S.E.E.D. t-shirts
- Prominent display of your company's logo with links to your company's web site from our S.E.E.D. event web site
- Prominent display of your company's logo in newspaper "S.E.E.D. Thank You" Ad
- Booth space for your organization at S.E.E.D. (if you are interested)
- At least five (5) verbal public acknowledgements of your company's sponsorship during the event
- Infuser (\$2500+) or Innovator (\$2000-\$2499) tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Special Invitation to a private DuPont Planetarium presentation for 45 of your employees or guests  
(Scheduled after event)

## **GOLD LEVEL ( \$1,000 + )**

- Display of your company's logo on all S.E.E.D. promotional posters and flyers to be distributed in the CSRA
- Display of your company's logo on S.E.E.D. t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Display of your company's logo with links to your company's web site from our S.E.E.D. event web site
- Booth space for your organization at S.E.E.D. (if you are interested)
- Innovator tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company's support and links to your company's web site from our S.E.E.D. event web site

## **SILVER LEVEL ( \$500 + )**

- Inclusion of your company's name on S.E.E.D. posters to be distributed and displayed throughout the CSRA
- Display of your company's logo on event t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Booth space for your organization at S.E.E.D. (if you are interested)
- Scientists tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company's support from our S.E.E.D. event web site

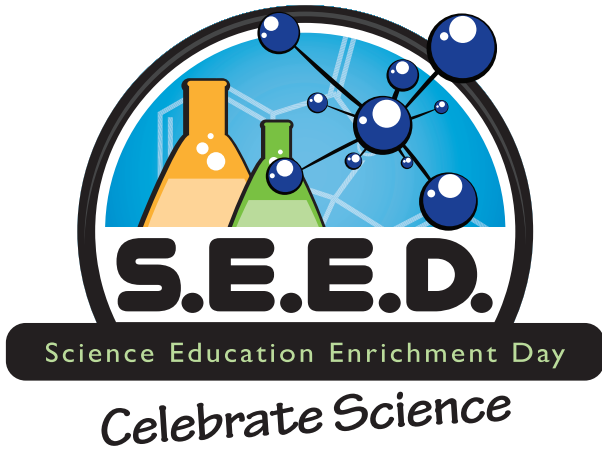
## **BRONZE LEVEL ( \$125 + )**

- Display of your company's logo on event t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Analyst (\$250-\$499) or Researcher (\$125-\$249) tier ranking as a "Friend of the RPSEC" published in the RPSEC Spectrum newsletter and RPSEC Annual Report



## **Door Prize and In-Kind Donations**

- Acknowledgment of your company's donation at the event
- Additional promotion will be commensurate to the value of the donation



# SPONSORSHIP PLEDGE FORM

***In support of S.E.E.D. 2011, I/We hereby pledge:***

Total Gift: \$ \_\_\_\_\_

Name (please print): \_\_\_\_\_

Name as I/we wish it to appear for sponsor recognition: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please send company logo to [johnh@usca.edu](mailto:johnh@usca.edu) in high-resolution jpg, eps, or pdf format.

***Please select a method of payment:***

\_\_\_\_ Enclosed is a check made payable to the Aiken Partnership/RPSEC.

\_\_\_\_ Please charge my Visa - MasterCard - American Express – Discover (circle one)

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

***SPONSORSHIP DEADLINE: August 3, 2011***

**Please return completed pledge form to:**

Ruth Patrick Science Education Center

Attn: SEED Sponsorship

471 University Pkwy, Box 3, Aiken, South Carolina 29801

*For sponsorship related questions, please contact John Hutchens  
at 803-641-3474.*

