Potential S.E.E.D. Sponsor:

The Ruth Patrick Science Education Center will proudly host the 30th Annual Science Education Enrichment Day (S.E.E.D.) at USC Aiken on Saturday, October 10, 2015. S.E.E.D. is a cooperative, community venture aimed at showcasing science, technology, engineering and mathematics in a fun, family-oriented atmosphere. On average more than 3500 parents, children and teachers get involved in hands-on activities and talk to real live scientists and engineers during this one-day event. Teachers attend in an effort to gain new insights into the current uses of science, technology, engineering and mathematics outside of the classroom and parents bring their kids because it’s fun and educational. We have found that experiences like S.E.E.D. can have a profound effect on children’s attitudes about science, technology, engineering and mathematics.

Last year the generosity of various CSRA businesses and organizations helped to make S.E.E.D. a very successful event.

This letter is an invitation for you to join us in this effort by becoming a S.E.E.D. event sponsor.

Enclosed you will find a sponsorship packet outlining the various sponsorship levels and benefits that will be afforded you and/or your organization. If you would like to become a S.E.E.D. event sponsor, please complete the sponsorship form and return prior to July 15, 2015. The sooner a sponsorship is secured, the more your organization can be recognized. You may also contact me at 803-641-3474 if there are questions.

Thank you for considering this invitation. We look forward to your support.

Sincerely,
John M. Hutchens
Director of Special Programs
S.E.E.D.
Sponsorship Opportunities

**PLATINUM LEVEL ( $2,000 + )**
- Prominent display of your company’s logo on all S.E.E.D. promotional posters and flyers *(Over 2,000 posters are displayed in schools and businesses throughout the CSRA. Over 20,000 bookmark flyers are given out to CSRA students)*
- Prominent display of your company’s banner(s)
- Prominent display of your company’s logo on S.E.E.D. t-shirts *(Over 370 t-shirts are printed)*
- Prominent display of your company’s logo with links to your company’s web site from our S.E.E.D. event web site *(Over 1000 hits to the website)*
- Prominent display of your company’s name and logo in newspaper “S.E.E.D. Thank You” Ad *(Aiken Standard readership)*
- Booth space for your organization at S.E.E.D.
- At least five (5) verbal public acknowledgements of your company’s sponsorship during the event
- Infuser ($2500+) or Innovator ($2000-$2499) tier ranking as a “Friend of the RPSEC” published in the RPSEC Spectrum newsletter and RPSEC Annual Report *(Sent to over 2000 people)*
- Special Invitation to a private DuPont Planetarium presentation for 45 of your employees or guests *(Scheduled after event)*

**GOLD LEVEL ( $1,000 + )**
- Display of your company’s logo on all S.E.E.D. promotional posters and flyers to be distributed in the CSRA
- Display of your company’s logo on S.E.E.D. t-shirts
- Display of your company’s name in the newspaper “S.E.E.D. Thank You” Ad
- Display of your company’s logo with links to your company’s web site from our S.E.E.D. event web site
- Booth space for your organization at S.E.E.D. (if you are interested)
- Innovator tier ranking as a “Friend of the RPSEC” published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company’s support and links to your company’s web site from our S.E.E.D. event web site

**SILVER LEVEL ( $500 + )**
- Inclusion of your company’s name on S.E.E.D. posters to be distributed and displayed throughout the CSRA
- Display of your company’s logo on event t-shirts
- Display of your company’s name in the newspaper “S.E.E.D. Thank You” Ad
- Booth space for your organization at S.E.E.D. (if you are interested)
- Scientists tier ranking as a “Friend of the RPSEC” published in the RPSEC Spectrum newsletter and RPSEC Annual Report
- Mention of your company’s support from our S.E.E.D. event web site

**BRONZE LEVEL ( $125 + )**
- Display of your company’s logo on event t-shirts
- Display of your company’s name in the newspaper “S.E.E.D. Thank You” Ad
- Analyst ($250-$499) or Researcher ($125-$249) tier ranking as a “Friend of the RPSEC” published in the RPSEC Spectrum newsletter and RPSEC Annual Report

**Door Prize and In-Kind Donations**
- Acknowledgment of your company’s donation at the event
- Additional promotion will be commensurate to the value of the donation
In support of S.E.E.D. 2015, I/We hereby pledge:

Total Gift: $ ________________

Name (please print): _____________________________________________

Name as I/we wish it to appear for sponsor recognition: ______________________

Street: ________________________________________________________

City: __________________________ State: _____________________________

Phone: ______________________________

E-mail: _________________________________________________________

Website: ________________________________________________________

Please send company logo to johnh@usca.edu in high-resolution jpg, eps, or pdf format.

Please select a method of payment:

_____ Enclosed is a check made payable to the Aiken Partnership/RPSEC.

_____ Please charge my Visa - MasterCard - American Express – Discover (circle one)

Name on Card: ______________________________________________________

Number: __________________________________________________________

Expiration Date: ____________________________________________________

SPONSORSHIP DEADLINE: July 15, 2015

SPONSORSHIP PLEDGE FORM

Ruth Patrick Science Education Center
UNIVERSITY OF SOUTH CAROLINA AIKEN

Please return completed pledge form to:
Ruth Patrick Science Education Center
Attn: SEED Sponsorship
471 University Pkwy, Box 3, Aiken, SC 29801
For sponsorship related questions, please contact
John Hutchens at 803-641-3474.